

## Pandemic, Climate Change and Holidays



"The Chinese use two brush strokes to write the word "crisis". One brush stroke stands for danger; the other opportunity." John F. Kennedy (1959). Now amid the dangers of world health and climate crises, leaders everywhere are creating new opportunities by seeking strong ESG sustainability agendas for people and planet. Serendipitously, Peer Ledger's MIMOSI Platforms are positioned to support such sustainability agendas today.

Building off our extensive industry experience in gold, this year we advised leaders in the gold industry as to how a blockchain-based platform can support gold bar integrity, effectively strengthening **governance** controls including for and not limited to anti-money laundering. Our one stop-and-done MIMOSI platform optionally bundles GHG emissions calculations to help organizations address **environmental** performance. We excitedly conduct a whole-industry pilot in Q1 2022.



### IN THIS ISSUE:

- **P&L Leadership**
- **ISO Certification**
- **Making Consumer Goods Safer**
- **Expanding Our Network**
- **The Future is Green**
- **Vaccine Passports and Workplace Safety**

In 2018, we launched an in-production platform for the gold industry and showed off a world-first integration of a gold security feature and provenance "passport" at the 2019 Berlin Money Show.

MIMOSI Connect is in-production in the mica supply chain and expanding to more networks in 2022. Here controls to help organizations prevent **social** risks e.g., child labor are deployed in remote areas.

Read on to find out about what we are developing and testing for the largest Canadian retail supply chain with the support of **Environment and Climate Change Canada**. Wishing you a very Happy Holidays!



"I AM EXCITED BY THIS NEW PRODUCT OPPORTUNITY TO PUT IMPORTANT ESG VALUE INTO THE HANDS OF CONSUMERS. PEER LEDGER IS IDEALLY POSITIONED WITH ITS PROVEN HORIZONTAL MIMOSI PLATFORM AND NOVEL USE CASES"  
**JIM PEARSE**

## GROWING P&L LEADERSHIP

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Our founder, Dawn Jutla, is delighted to welcome **Jim Pearse** to Peer Ledger's senior leadership team. Jim is an accomplished corporate leader with 22+ years of experience guiding the development, expansion, and profitability of both Fortune 200 retail companies and fast-growing challenger brands.

With strong customers and channel partnerships, Jim will scale Peer Ledger. Jim literally grew up in retail supply chains. His business versatility and proven ability to build billion dollar businesses are tremendous assets to have at this stage of Peer Ledger's growth," Dawn Jutla, PhD.





## Peer Ledger is ISO 27001 Certified

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ISO 27001 is the international standard that lays out the specifications for implementing an information security management system (ISMS). The standard dictates best practices for managing the security of assets such as financial information, intellectual property, employee details and information entrusted by third parties.

We take data security and privacy very seriously and obtaining and maintaining ISO 27001 certification is one of the ways we prove this to our customers.

To learn more about our security expertise click [here](#).

**Peer Ledger's ISMS is independently audited each year by the British Standards Institute (BSI) to assess conformity to the requirements of the standard.**

## Making Consumer Goods Safer

Peer Ledger is working with Environment and Climate Change Canada, Innovation, Science and Economic Development Canada, and a major Canadian retail chain to make sure consumer goods are free of harmful chemicals.

[MIMOSI Connect](#) makes it possible for companies to have **near real-time** safety and compliance information across all the supply chain. By making this information transparent, companies can definitively say whether their products are free of harmful chemicals.

MIMOSI Connect tracks who has handled materials, how they have been processed or altered and where they currently reside in a given supply chain. This means recalls can be executed in a fraction of the time and only defective goods are destroyed.

Companies using MIMOSI Connect have strict control over what information is shared and with whom. We have extensive experience working with government agencies to make compliance efficient and painless. Stay tuned for more updates.



## EXPANDING OUR NETWORK

Connections are everything. Peer Ledger is always on the lookout for opportunities to connect with industry partners who can provide additional value to our clients. We are part of [Plug and Play Toronto](#) and the [Canadian Food Innovation Network](#).

Peer Ledger is also a member of the **Responsible Mineral Initiative's** blockchain interoperability workgroup.

Do you have recommendations for meaningful ESG funds or industry associations? Let us know. [Execsales@peerledger.com](mailto:Execsales@peerledger.com).

## The Future is GREEN

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It's no secret that the future of business hangs on ESG - Environmental, Social and Governance.

[MIMOSI Connect](#) makes it easy for companies to display aggregated sustainability data such as water usage and chemical composition. Since data is available across multiple tiers of the supply chain, MIMOSI Connect can provide high-accuracy Scope 3 GHG emissions calculations.

We go beyond paper-based supplier surveys and spend-based estimations to give companies **real** insights into their sustainability progress. MIMOSI Connect not only proves responsible sourcing and ethical conduct, but minimizes expensive ESG risks.

We are expanding our portfolio of dashboards to give Management access to the most accurate sustainability data across global supply chains. To schedule a demo click [here](#).



## VACCINE PASSPORTS & WORKPLACE SAFETY

Businesses are exploring “vaccine passports” as a means to safely bring vaccinated employees back into the office. As new variants emerge, there is a clear need for a **convenient, lightweight, and secure way to know or prove vaccination status.**

[MIMOSI Health](#) is a secure, easy-to-use platform that records and communicates COVID-19 test results and vaccinations in real time.

MIMOSI Health can be used as a standalone solution or integrate into existing systems. The platform offers a host of other functionalities including online appointment booking, geo-mapping, chain of custody, automated notifications, dashboards and more.

MIMOSI Health supports a wide variety of use cases from testing to tallying. [Contact us](#) to learn about implementations for school, travel and live entertainment.